

Farringdon

Design concept and layouts

Prepared for xxx



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A reminder of the brief

- Create a comfortable and relaxed space which draws employees into the office and away from home.
- Introduce some more colour and texture to soften the hard edges and create a more biophilic feel.
- Incorporate soft furnishings to improve the acoustics of the space, which is currently rather echoey and may become very noisy when full of people.
- Create spaces where employees can feel a sense of refuge and retreat, and have quiet conversations on the phone.
- Give employees different workstation options that offer opportunities both for collaboration and for quiet, reflective work.
- Be achieved within a budget of £6-7k but contain a menu of styling options which can be selected.

Understanding context - Farringdon

- Mature, sophisticated
- Vibrant but polished
- Confident, energetic, cerebral
- Connectivity, networking centre – postal service, railway
- Hostelry, refreshment, epicurean
- New and established businesses – organic growth

Translating into colour

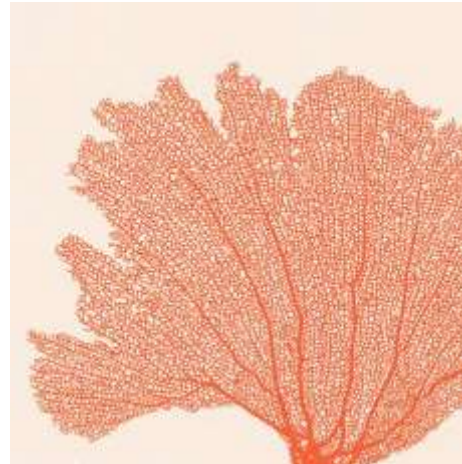
- Sophistication and maturity
 - blue
- Energy and warmth
 - earthy reds and oranges
- Saturated colours for vigour, tempered by softer colours and organic textures
- Builds on existing colours in office



Shapes, imagery and texture

- Soft, flowing, organic imagery
- Mimicking patterns, textures and shapes found in nature
- Making the space more sensory and appealing to the human nervous system
- Softening hard surfaces and creating interesting contrasts

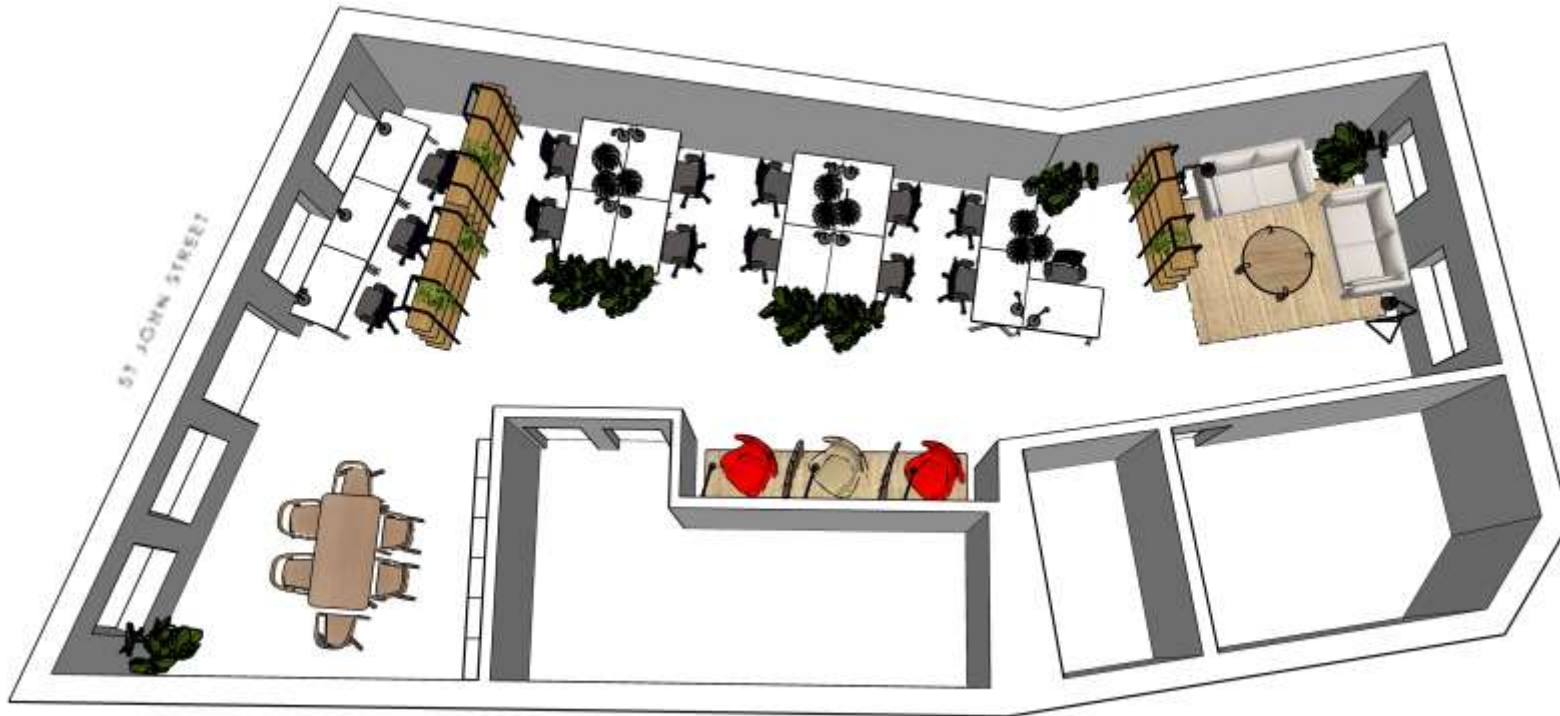
Shapes, imagery and texture



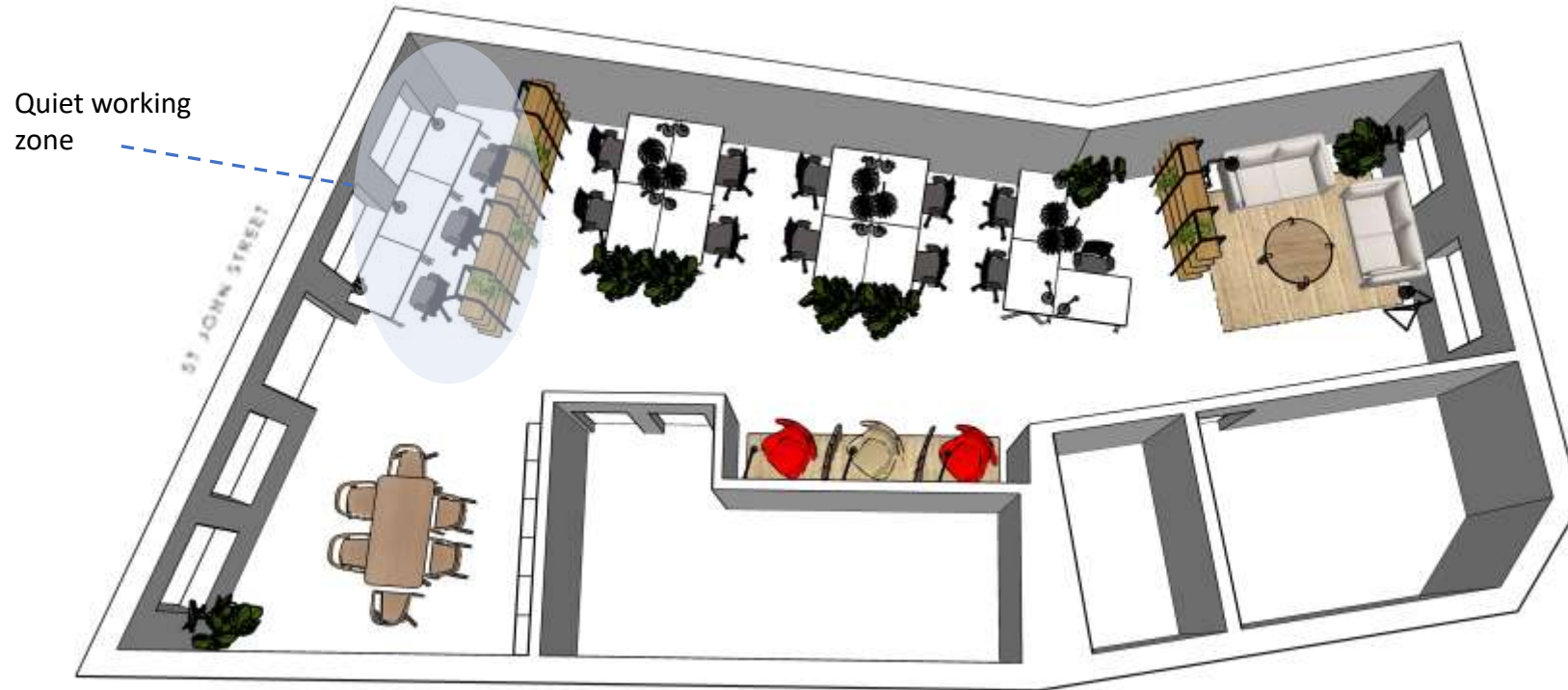
Layout

- Creating opportunities for retreat, privacy, quiet working, informal meetings and collaborative work
- Avoiding any desks with backs facing the doors – they tend not to be used or favoured
- Using furniture that is comfortable and comforting
- Making the most of views, light, vistas and vantage points
- Zoning of different spaces using furniture, rugs, wallpaper and paint

Office layout



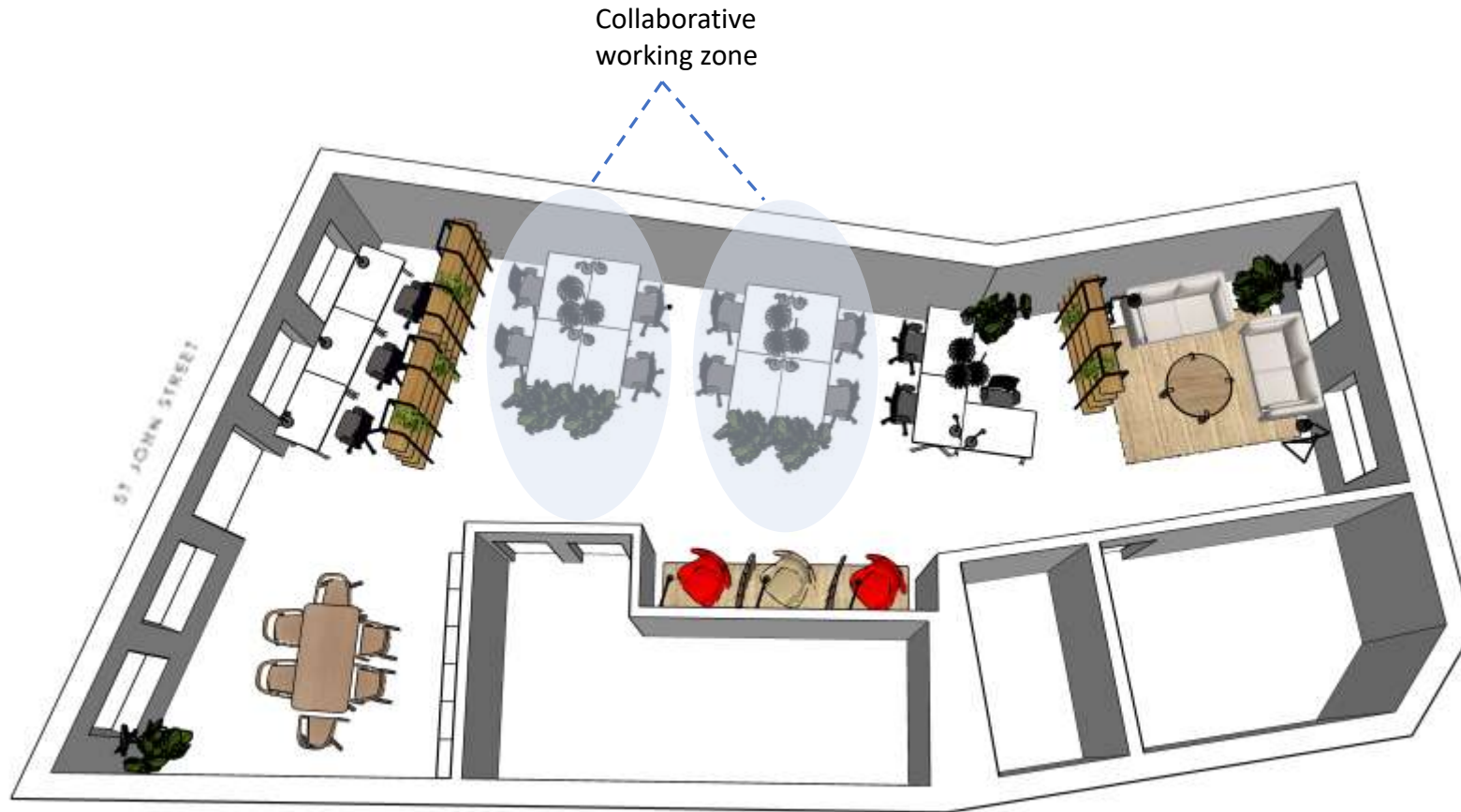
Quiet working zone



Quiet working zone



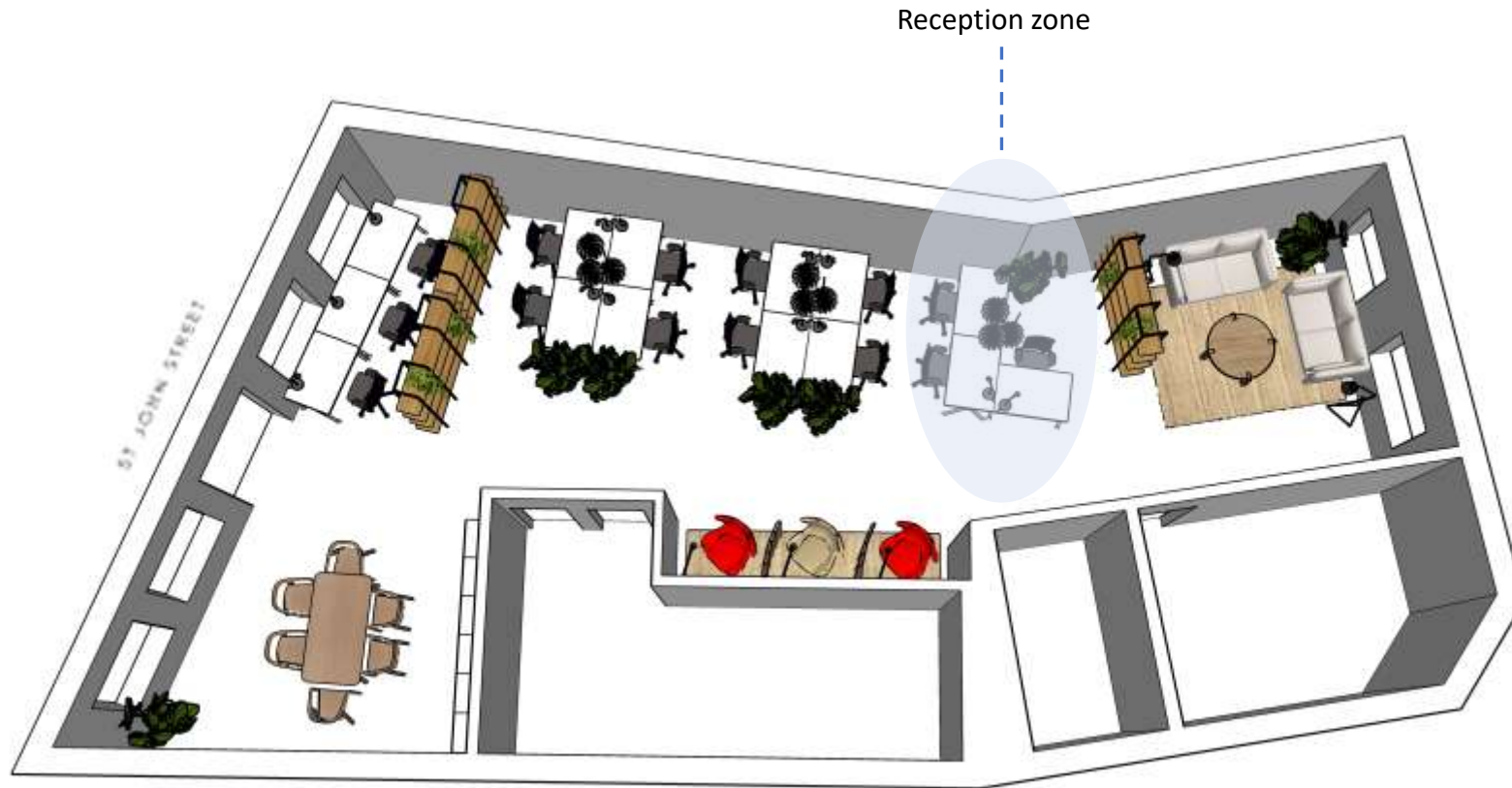
Collaborative working zone



Collaborative working zone



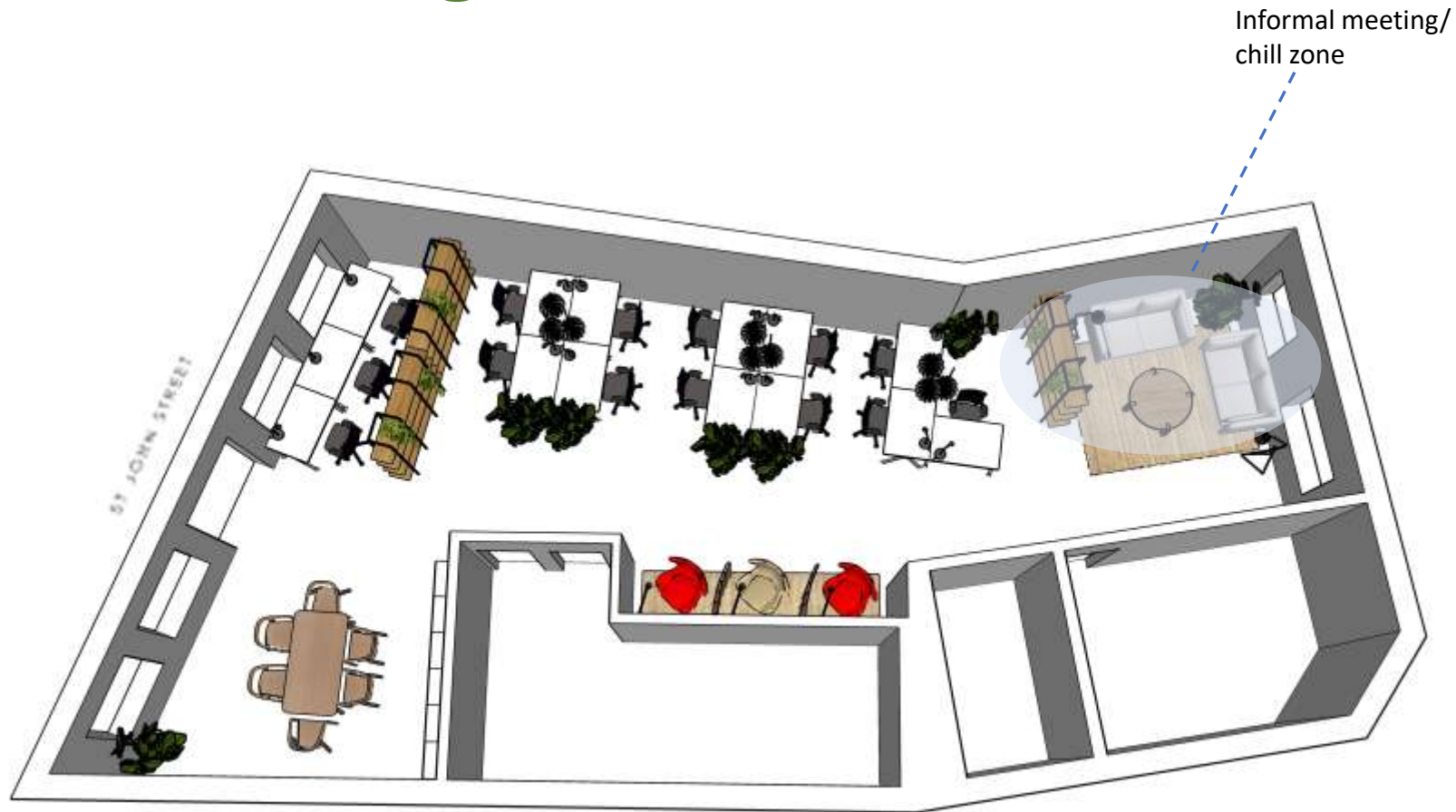
Reception zone



Reception zone



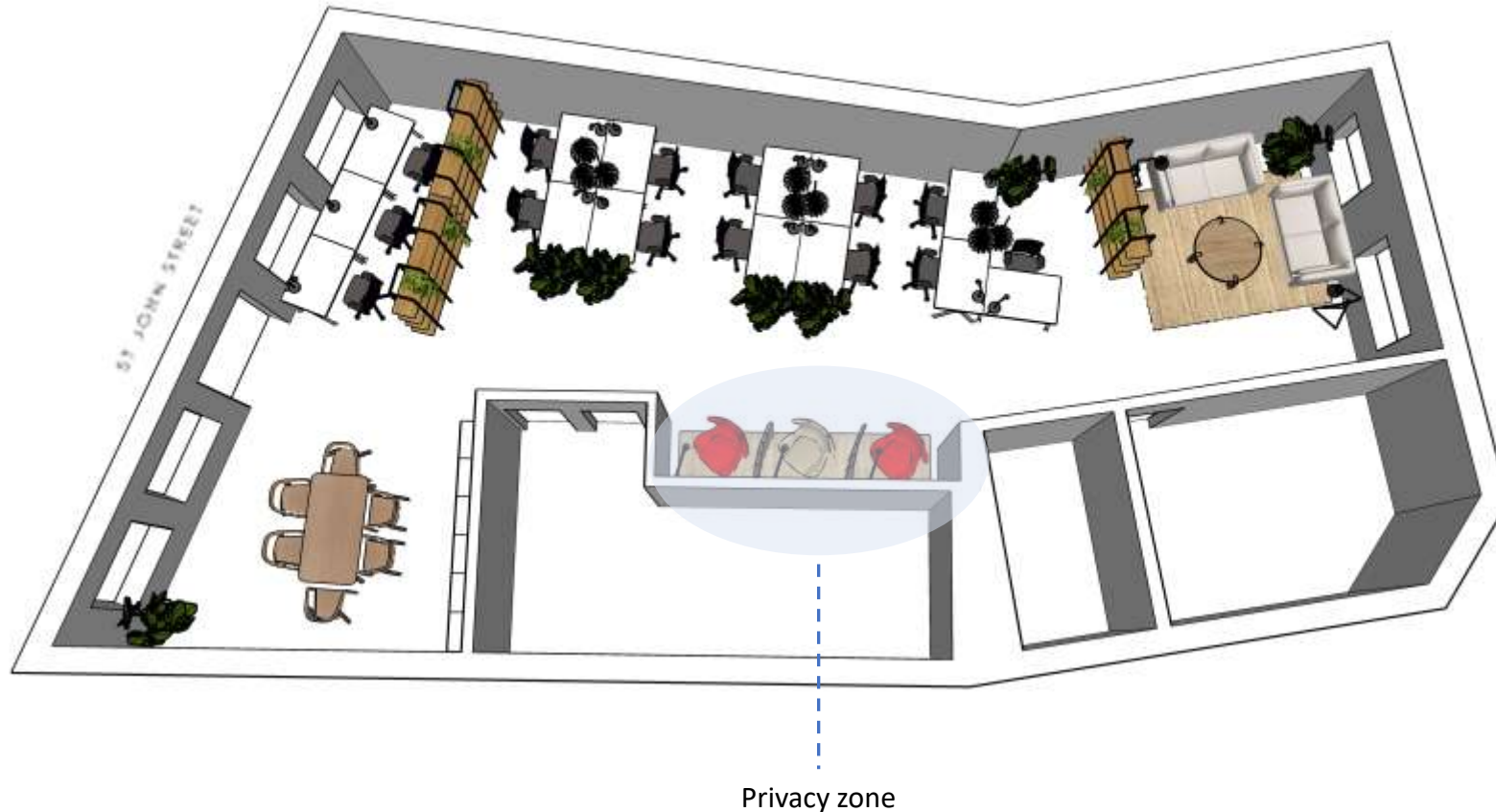
Informal meeting/chill zone



Informal meeting/chill zone



Privacy zone



Privacy zone



Acoustics

- Introducing plants, textures and acoustic absorbers to diffuse sound and increase privacy
- Rugs, cork panels, acoustic screens
- Plants, canvas prints and wallpapers
- Hanging paper shades

Acoustics

